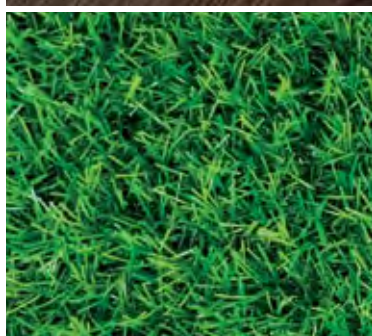
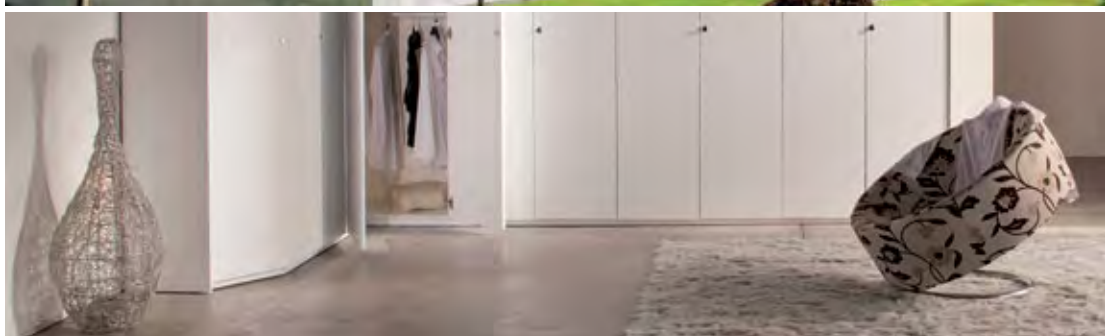
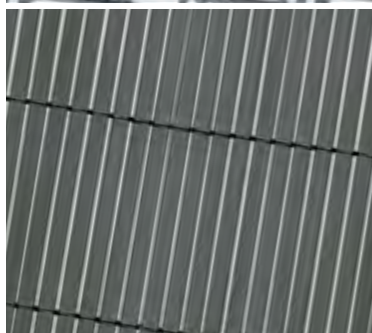
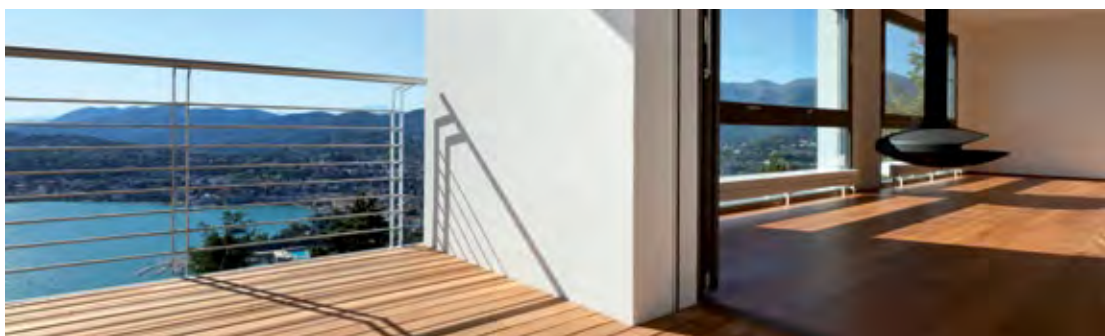
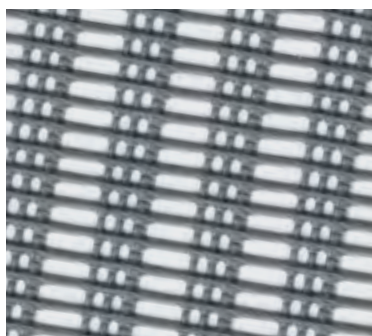


TENAX



GARDEN&DIY
COLLECTION

NEWS FOR 2015

NEW TENAX PRODUCTS: ORIGINAL AND ABLE TO MEET ALL TARGETS AND INCREASE SALES.

Tenax's new innovative products are the fruits of this Italian multinational company's labours. This company has been an expert in plastic extrusion since 1960. A market leader, the company operates in five sectors: gardening, building, geotechnics, industry and agriculture. Tenax's know-how in the garden and outdoors markets, also a product of collaboration with major Italian and European distributors, has been crucial in the developing of these new products. These brand new additions are ideal for those who are looking to reach previously unknown target customers, or for those who wish to liven up their product rotation system with interesting new offers, providing their sales teams with added opportunity and value.



INNOVATION

Tenax uses only the finest polymers, made even more resistant thanks to innovative processes such as molecular orientation. This allows the company to produce highly effective nets such as the new **MILLENNIUM**, plastic residential fencing. Another example of Tenax's innovative spirit is **MISSISSIPPI**, the plastic screen, which, thanks to its particular mesh with "vertical cuts", is able to filter wind, and **ALT**, the new, top quality anti-slip underlay made of EVA to keep household rugs in place.

TRENDY&FASHION

New textures and attractive colours are the main features of many of Tenax's new creations in its 2015 collection. Keeping pace with the latest trends, these products are a perfect match for modern buildings. These design and decorative objects give a touch of style and go beyond the mere functionality aspect, attracting target customers who are particularly sensitive to a building's aesthetic impact.

ECOLOGY

Tenax's philosophy has always been centred around the need to pay attention to the ecological and environmental sustainability of its products. For this reason, all Tenax products are 100% recyclable. As of this year, with **ECOQUADRA**, Tenax's most famous fencing, **QUADRA 10** goes ECO, applying plastic obtained from polymers which have been produced 100% from used customer packaging (plastic containers). This product is able to reach target buyers who are particularly sensitive to environmental issues.

A WIDENED RANGE

The products which widen and extend our Garden&DIY range have been created as a result of Tenax's expertise in this sector, fruits of market studies and close collaboration with major foreign and Italian retailers. The **SPECIAL MAT** synthetic lawn offers great value for money and the new range of sizes for **COVER ALL** sheets with eyelets as well as the new **FASCETTE XL**, which complete the range of plastic ties available and offer significant opportunities to increase trade volume.

VISUAL MERCHANDISING

From modular displays specially designed to be adapted to different sales point lay-outs, to self-supporting stands for self-service use and staff-assisted roll cutting, Tenax is able to offer a complete range of tools to give your products maximum legibility and to increase product rotation.



The eco-multipurpose net

The traditional QUADRA 10 mesh net goes ECO! Now this mesh net is produced from 100% recycled plastic for low environmental impact. QUADRA 10 is the best-selling product of its kind of the market, and is offered here in two high-selling forms (1x5 m and 1x10 m) and at an affordable price. Ideal as additional protection on fences and gates, finished off with smooth edges on both sides.

- **Made from 100% recycled plastic**
- **No fresh raw material waste - all material used in production was no longer useable for other applications**
- **Great sales opportunities to eco-friendly buyers**
- **5-year guarantee**
- **Protected against UV rays**



100%
RECYCLED AND
RECYCLABLE



**Label printed
on recycled
paper using
emission-free ink.**

MESH SIZE: 9x9 mm



Size (m)	Colour	Prod. Code	EAN Code	Packs/box
1x5	Charcoal grey	1A140230	8002929113030	6
1x10	Charcoal grey	1A140231	8002929113047	6

MILLENNIUM

Plastic mesh fencing which is as strong as metal.

The new and innovative plastic net for building DIY fencing, with metal-like properties and appearance. Made of polypropylene, this mesh fencing undergoes a special two-directional (longitudinal and transversal) orientation process in the production stage which gives each single thread a higher level of tear, breakage and traction resistance.

- **The first plastic mesh net with a metal-like resistance and appearance**
- **Ideal for permanent fencing**
- **Perfect for seaside areas as they are resistant to sea and air corrosion**
- **Light, easy-to-move rolls**
- **Does not rust, resistant to any weather condition**
- **10-year guarantee**
- **UV resistant**

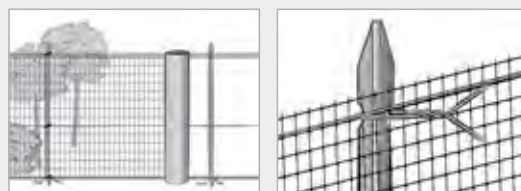


PACKAGING				
Size (m)	Colour	Prod. Code	EAN Code	Packs/box
1x10	silver	72250132	8002929054692	4
1x20	green	1A130470	8002929111197	-
1x20	white	1A130230	8002929109217	-
1x20	charcoal	1A130359	8002929110367	-
1x25	silver	1A130229	8002929109200	-
1x25	green	1A130469	8002929111180	-
1,2x10	green	1A130363	8002929110404	4
1,2x20	green	1A130360	8002929110374	-
1,2x20	white	1A130361	8002929110381	-
1,2x20	charcoal	1A130362	8002929110398	-
1,2x25	green	1A130468	8002929111173	-
1,5x10	silver	1A130307	8002929109873	4
1,5x25	silver	1A130235	8002929109262	-
BULK ROLLS				
Size (m)	Colour	Prod. Code	EAN Code	Packs/box
1x50	silver	60910252	8002929046840	-
1,5x50	silver	1A070142	8002929079534	-
2x50	silver	60920252	8002929046857	-
4x50	silver	60940252	8002929046864	-



Also available in three new colours: **green**, **white** and **charcoal grey**.

INSTALLATION AND ACCESSORIES



Installing this product is quick and easy thanks to the complete Tenax range of accessories: EXTRA T POST (metal T-posts), EXTRA ARROW (arrows) EXTRA WIRE (iron wire), TENDIFILO (wire tensioners), FASCETTE 20 cm (plastic ties) in different matching colours.

A volte le cose non sono quelle che sembrano....

TENAX MILLENNIUM

La rete da recinzione in plastica

- ✓ Resistente come il metallo
- ✓ Inerte alla corrosione
- ✓ Leggera e facile da trasportare

www.tenax.net

MILLENNIUM PRESS COMMUNICATION

FAIRS AND AWARDS

TENAX MILLENNIUM was successfully presented at the **JDC, Journées des Collections Jardin 2014**, in the Trend Space, dedicated to Innovations in the Gardening sector, **winning first prize**.

SPONSORSHIP

TENAX MILLENNIUM sponsored the event **Warrior Race**, "the net for the truly tough", an obstacle race which takes place over a series of challenging obstacles, in four events and in different Italian cities.

ADVERTISING

TENAX MILLENNIUM was featured in the Special Edition of the French publication "**L'Essentiel**" du journal **JARDINERIES / Génération Jardin** - **Le top des marques et des enseignes du jardin**- on the occasion of the JDC, Journées des Collections Jardin 2014. In addition to this, several articles in gardening magazines have spoken and will speak about this innovative product.



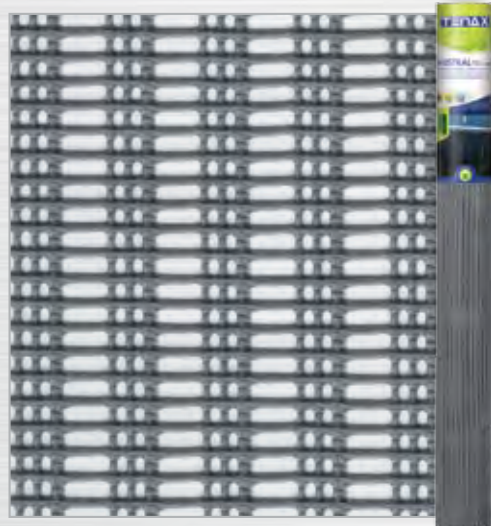


MISTRAL

Silver

The plastic wind breaking screen

MESH SIZE: 10x2 mm



Decorative screening, now available in silver. The screen's particular structure, which alternates two different rectangular meshes, creates an original design which is particularly suitable for mitigating wind intensity.

- Resistant and non-deformable
- Screens against and mitigates wind intensity
- Easy on the eye
- Trendy colour
- 5-year guarantee
- UV resistant

Size (m)	Colour	Prod. Code	Cod. EAN	Packs/box
1x5	silver	1A100297	8002929093417	6

Also available in green

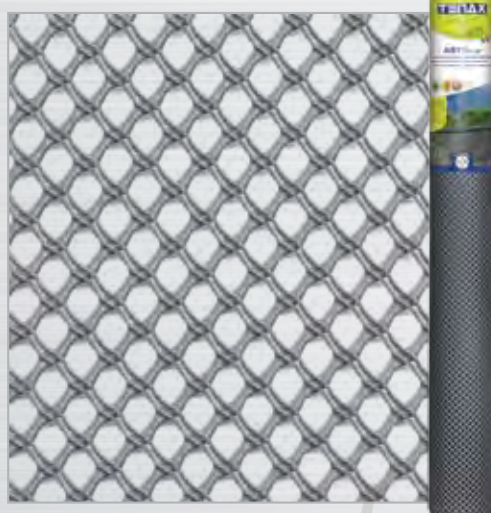


AIRY

Silver

The decorative net for protection against wind

MESH SIZE: 8x9 mm



A small, round woven mesh net, now available in silver. This product is ideal for decorating terraces, protecting them both from prying eyes and wind.

- Elegant and decorative
- Mitigates wind intensity
- A perfect match for steel-coloured or charcoal fencing
- 5-year guarantee
- UV resistant
- Keeps its shape and colour over time

Size (m)	Colour	Prod. Code	Cod. EAN	Packs/box
1x5	silver	1A100283	8002929093332	6

Also available in green

Trendy & Fashion

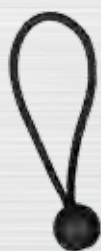
TEXStyle

The fashionable privacy screen



This fashionable screen, 70% PVC and 30% polyester, can be used to protect gardens and terraces, giving them a modern, refined and elegant touch. Available in a range of thread size and density, the screen can be easily attached to fences using the purposely added eyelets.

- **A brand new product, beautiful to look at**
- **3 different products in different colours and grades of screening cover**
- **Original and elegant warp and wefts, trend colours and combinations**
- **3-year guarantee**
- **Run-resistant, extremely tear-resistant, as well as being resistant to wind, sunlight and UV rays**



Incredibly easy to install thanks to our purposely designed accessory FISSARETE TENAX: Fissarete is an easy-to-use elastic fence tie which is very resistant and easy on the eye. Its black colour allows it to blend in perfectly with the range of colours in which TEXSTYLE is available. **Instructions:** Put the tie through the eye hole. If necessary, wrap the tie around the fixed ball at the end as many times as is required.

Product	Size (m)	Weight (g/m ²)	Colour	Prod. Code	Cod. EAN	Packs/box
TexStyle Light	1x5	580	steel	1A140303	8002929113566	4
TexStyle Light	1,5x5		steel	1A140304	8002929113573	4
TexStyle	1x5	700	charcoal/silver	1A140305	8002929113580	4
TexStyle Plus	1x5	850	silver	1A140302	8002929113559	4

TEXStyle LIGHT 580 g/m² - STEEL
SCREENING: 95%



TEXStyle 700 g/m² - CHARCOAL/SILVER
SCREENING: 90%



TEXStyle PLUS 850 g/m² - SILVER
SCREENING: 90%





COIMBRA

Dark

The elegant fabric net which provides total screening cover

SCREENING: 100% - 230 g/m²



An exclusive, top quality net with a compact and uniform woven structure for complete screening cover.

- Its charcoal grey colour is ideal for modern architecture
- Eyelets added to allow it to be fixed properly
- 5-year guarantee
- Tear, UV and weather resistant

Size (m)	Colour	Prod. Code	Cod. EAN	Packs/box
1x5	charcoal	1A130262	8002929109446	6
1,5x5	charcoal	1A130264	8002929109453	6

BULK ROLLS

Also available in pre-cut rolls in the following sizes:
1x30 m (Prod. code 1A130267) and 1.5x30 m (Prod. code 1A130266)

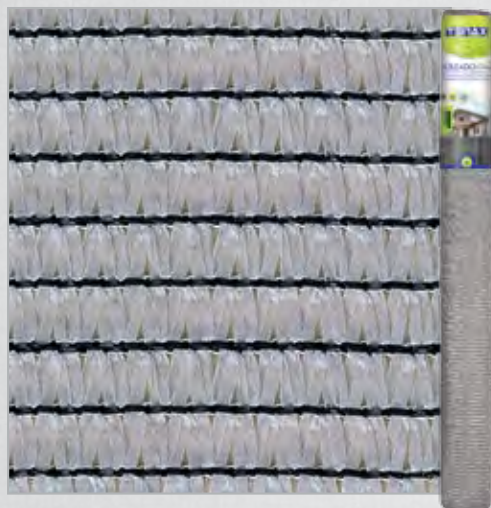


SOLEADO

Glam

Privacy becomes even trendier: now available in light grey.

SCREENING: 84% - 95 g/m²



The best-selling shading cover is now available in an attractive light grey.

- Great value for money
- Excellent cover, very robust
- UV-resistant, comes with a 5-year guarantee
- Available in a high-selling colour

Size (m)	Colour	Prod. Code	Cod. EAN	Packs/box
1x5	light grey	1A130318	8002929110008	6
1,5x5	light grey	1A130319	8002929110015	6
2x10	light grey	1A140068	8002929111838	6

BULK ROLLS

Also available in pre-cut rolls: 1x50 m (Prod. Code 1A130320), 1.5x50 m (Prod. Code 1A130321) and 2x50 m (Prod. Code 1A140067)

COLORADO

The synthetic double-sided bamboo screen

CANE LENGTH: 7 mm
SCREENING: 85%



Economical, but very visually appealing, this product is now available in grey as well as the classic colours bamboo and brown.

- Brand new on the synthetic wattle screen market
- Great value for money
- Does not rust, mould or need any maintenance
- UV resistant

Size (m)	Colour	Prod. Code	Cod. EAN	Packs/box
1x5	grey	1A140267	8002929113245	2
1,5x5	grey	1A140268	8002929113252	2

Now available in two sizes also in bamboo and brown particularly life-like

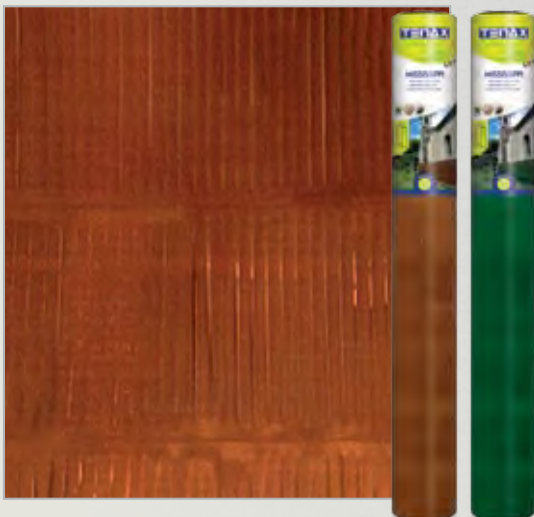
INNOVATION



MISSISSIPPI

High screening at a competitive price

SCREENING: 95%



Innovative and economical high plastic screening which looks just like bamboo canes.

- A new and innovative concept
- Sold at a competitive price
- Very high screening
- Mitigates the effects of wind thanks to its mesh, cut vertically
- No sail effect
- Easy to install (plastic ties included)
- 5-year guarantee

Size (m)	Colour	Prod. Code	Cod. EAN	Packs/box
1x3	brown	1A140248	8002929113177	6
1x3	green	1A140245	8002929113160	6
1,5x10	brown	1A140253	8002929113184	4
1,5x10	green	1A140254	8002929113191	4

WIDENING OUR RANGE

DIVY PUZZLE

Make your own
natural-looking hedge

DIVY SALTUS - UNDERGROWTH



DIVY HELIX - IVY



DIVY ACER - RED MAPLE



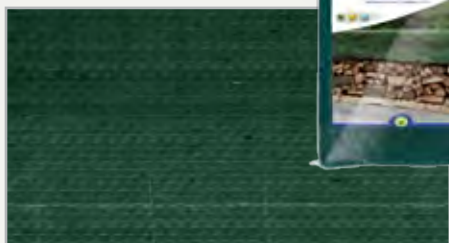
Our range of hedges which can be combined and connected together feature propylene leaves. This range has now been widened with three new, incredibly realistic styles: undergrowth, ivy and red maple.

- **The current hot trend: vertical green, ideal for outdoors as well as indoors**
- **Incredibly easy on the eye: decorative and incredibly lifelike**
- **Modular for any type of hedge composition**
- **Easy to install**
- **Long-lasting (5-year guarantee), colours don't fade under UV rays**
- **No need for maintenance (washable with water)**

Size (m)	Type	Prod. Code	Cod. EAN	Packs/box
1 x 1 m (1pcs)	SALTUS	1A130272	8002929109521	3
0,5 x 0,5 m (4pcs)	HELIX	1A130273	8002929109538	3
0,5 x 0,5 m (4pcs)	ACER	1A130274	8002929109545	3

COVER ALL

Waterproof
protective sheet

WEIGHT: 110 g/m²

Waterproof protective sheet, heavy and resistant, ideal for protecting garden furniture, tools and piles of wood from adverse weather conditions. Fitted with eyelets to allow for easily fixing. The range has been widened with three new high-selling sizes available, (2x3 m, 3x4 m, 4x5 m, as well as 1.5x6 m, the latter being ideal for stacked wood) all offered at a tempting price.

- **Complete range of sizes**
- **Great value for money**
- **Resistant and waterproof**
- **Easy to fix thanks to the purposely fitted eyelets**
- **Carefully packaged to grab customers' attention, adding value to the product category**

Size (m)	Colour	Prod. Code	Cod. EAN	Packs/box
1,5x6	green	1A110422	8002929099730	10
2x3	green	1A140175	8002929112668	20
3x4	green	1A140176	8002929112675	15
4x5	green	1A140177	8002929112682	9



ALT

New anti-slip underlay for rugs

Anti-slip EVA underlay for rugs. Efficient, light, flexible and easily shapeable. Ideal for underfloor heating with panels, too.

- **High level of grip: ensures the highest efficiency level on the market**
- **Very competitive price**
- **Easy to cut to size**
- **Hand washable, doesn't suffer damage from detergents.**
- **Resistant to fungus attacks**
- **Low allergenic levels**
- **Doesn't dry up**
- **Completely non-toxic**

To keep the product's gripping power at its maximum, customers are advised to simply wash the product by hand (not in the washing machine) to get rid of dust.



Size (m)	Colour	Prod. Code	Cod. EAN	Packs/box
0,68x2	neutral	1A140233	8002929113054	42



TR

The lawn-reinforcement plastic net

A HDPE diamond net which, thanks to its three-dimensional mesh, guarantees effective anchorage to the roots, providing a high level of resistance against grass being torn from the soil. Ideal for protecting lawns from manoeuvring vehicles and dogs that may try to dig up the soil.

- Can be used on lawns which are already green
- Protects turf
- Reduces the formation of furrows
- Easy to lay, even on large surface areas
- Great visual impact
- Light and economic
- Perfect for preventing dogs from digging up the soil

Size (m)	Colour	Prod. Code	Cod. EAN	Packs/box
1x5	green	1A130210	8002929109040	4
BULK ROLLS				
Size (m)	Colour	Prod. Code	Cod. EAN	Packs/box
2x30	green	61620308	8002929010810	-

APPLICATIONS

- Lawns and private gardens with dogs and/or garages
- Reinforcement of green areas frequently used by pedestrians
- Prevention against sinking for driving greens
- Temporary car parks
- Fairs and concerts held in green areas



MAXIMUM LOAD
over **20 t ***

*depending on the level of soil compaction

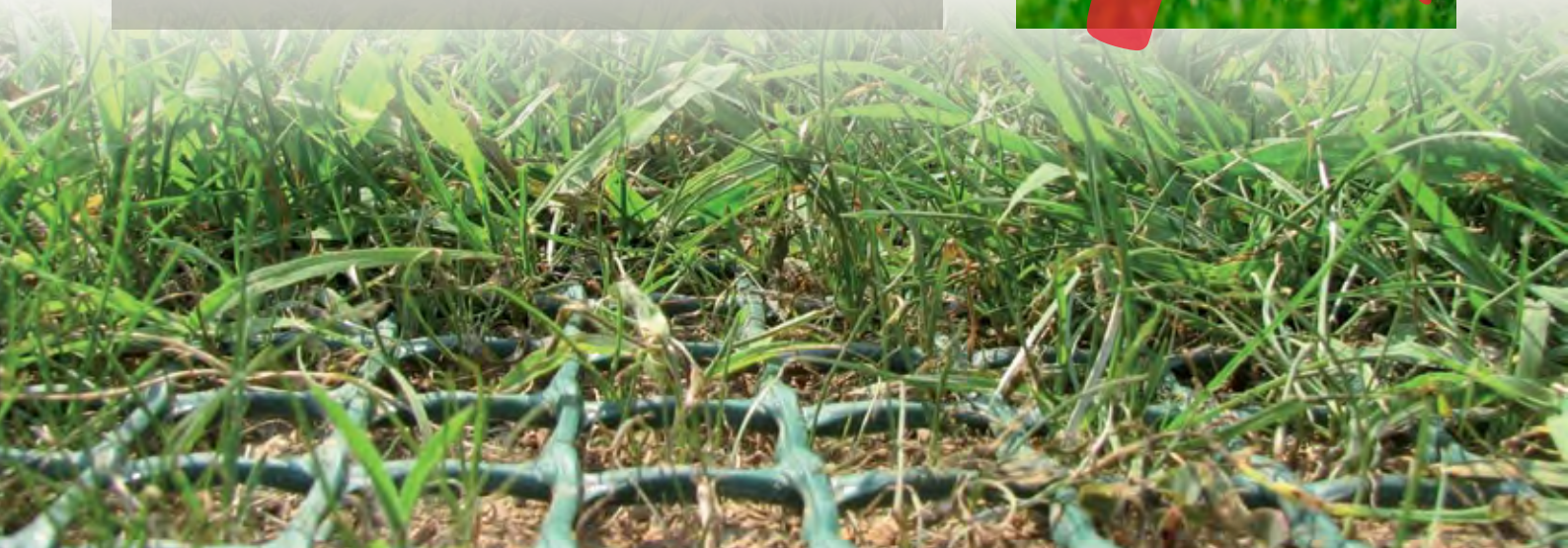


THICKNESS
5 mm



WEIGHT
640 g/m²

MESH SIZE: 30x27 mm



SPECIAL MAT

The versatile and convenient synthetic lawn

The very light synthetic fibres are the distinctive element of this lawn, available in several shades of green. Can be placed on flowerbeds and in areas where gardens are particularly difficult to manage, as well as large gardens.

- Great value for money
- Highly attractive



Size (m)	Prod. Code	Cod. EAN	Packs/box
1x4	1A130279	8002929109590	1
1x4	1A130366	8002929109590	in a promotion box of 28 rolls
2x4	1A130280	8002929109606	1
BULK ROLLS			
Size (m)	Prod. Code	Cod. EAN	Packs/box
2x10	1A130281	8002929109613	-
2x25	1A130282	8002929109620	-

The MAT line of synthetic lawns for all tastes and uses

Terranova **MAT**



TOP QUALITY

Fresh **MAT**



HIGHLY EFFICIENT EVEN WHEN USED INTENSIVELY

Irish **MAT**



EXCELLENT VALUE FOR MONEY

Irish **MAT 40**



MAXIMUM VISUAL IMPACT

NEW DISPLAY STANDS FOR TENAX LAWNS



TGM LAWNS TO BE CUT TO SIZE

Lengthened and equipped with reinforced bars for assisted roll cutting, 1 or 2 metres in length.



ROLLED LAWN DISPLAYS

With information and samples of the various models. For rolls 1 metre in length.

WIDENING OUR RANGE - ACCESSORIES

Made in
ITALY

FASCETTE XL

New plastic ties, 29 cm in length.

Our range has been widened with a new XL size, in a high-selling colour (green) of one of the most popular Tenax products. The new plastic ties are 29 cm in length and are ideal for fixing nets and screens to very thick fences and gates.

- Items which sell quickly, providing interesting profit margins
- XL Plastic Ties : longer (29 cm) e wider (4,8 mm)
- Made in Italy
- UV resistant
- Super resistant
- Available in green

Size (cm)	Colour	Prod. Code	Cod. EAN	Pcs./pack	Packs/box
29	green	1A140287	8002929113382	50	20

100 and 200 PLASTIC TIES

Available in green, brown, white, grey and black

PROMOTIONAL BOX

Pre-loaded display for plastic ties **(free with purchase)**



FOAM TIE

Strong but delicate with plants

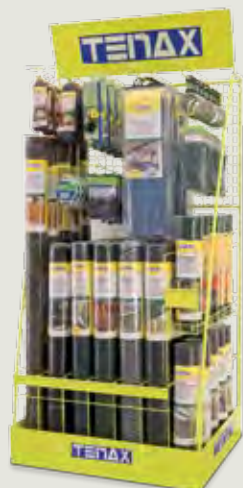
20 cm long ties covered with soft foam to protect delicate plants as well. Suitable to tie flowers and plants to their tutors and supports. Easy to use twisting them in the desired position.

- Soft, perfect for delicate plants as well
- Easy to use
- Reusable

Size (cm)	Colour	Prod. Code	Cod. EAN	Pcs./pack	Packs/box
20	green	3A142803	5010453350527	20	12



TENAX DISPLAYS



DIY DISPLAY

Sales display for self-service products. Ideal for displaying products.

VOLUME (cm):

L 95 x D 65 x H 180 + 30

Cod. 1A110658



DIY PROMO DISPLAYS

Seasonal promotion displays/product rotation displays.

VOLUME (cm):

L 95 x D 65 x H 180 + 30

Cod. 1A120116



TGM 2014 DISPLAY

Sales display for staff-assisted product cutting. One-sided with five roll-holding rubes.

- Bars can be adjusted in several positions for maximum flexibility
- Removable crowner stop wheels
- Can be fitted together to create a double-sided display

VOLUME (cm):

L 244 xP 60,5 x H 193 + 30

Cod. 1A110657



SHELF DISPLAY MODULES

Tenax modular system to add gondola ends to an already existing shelf. This can be excellently adapted to every client's needs. It allows for an easy and immediate reading of the product on offer, increasing product rotation. Also available: **TUBE and BRACKET KITS**.



TENAX SpA

Via dell'Industria, 3
23897 Viganò (Lecco) Italia
Tel. 039 9219.300
Fax 039 9219.290
www.tenax.net
customer.service@tenax.net